

SOCIAL SIZE GUIDE 2021

Social Media Tools for Small Businesses

TWITTER



COVER PHOTO: 1500 x 500 px
(minimum of 1024 x 280 px)

PROFILE PICTURE: 400 x 400 px

LINK & IMAGE POST: 1024 x 512 px
(minimum of 440 x 220 px)

FACEBOOK

COVER PHOTO: 820 x 312 px
(minimum of 400 x 150 px)

PROFILE PICTURE: 180 x 180 px

IMAGE POST: 1200 x 630 px

LINK POST: 1200 x 627 px



INSTAGRAM



PROFILE PICTURE: 180 x 180 px

POST: 1080 x 1080 px

(minimum of 612 x 612 px)

STORY POST: 1080 x 1920 px

(minimum of 600 x 1067 px)

LINKEDIN

COVER PHOTO: 1584 x 396 px

PROFILE PICTURE: 400 x 400 px
(minimum of 200 x 200 px)

LINK POST: 1200 x 628 px

IMAGE POST: 1200 X 1200 PX



LINKEDIN BUSINESS

BACKGROUND IMAGE: 1536 x 768 px
(minimum of 1192 x 220 px)

HERO IMAGE: 1128 x 376 px

LOGO: 300 x 300 px

BUSINESS BANNER: 646 X 220 PX

